

2018 MODEL YEAR

Jeep

WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$40,995

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**JEEP WRANGLER UNLIMITED RUBICON**  
**Exterior Color:** Billet Silver Metallic Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.6L V6 24V VVT Engine w/ ESS  
**Transmission:** 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES  
Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
ParkView® Rear Back Up Camera  
4:1 Rock-Trac HD Part Time 4WD System  
Tru-Lok Front and Rear Axles  
4.10 Axle Gear Ratio  
3rd Generation Dana® 44 HD Wide Front Axle  
3rd Generation Dana® 44 HD Wide Rear Axle  
Front Disconnecting Stabilizer Bar  
Performance Suspension  
Rock Rails  
Fuel Tank Skid Plate Shield  
Transfer Case Skid Plate Shield  
Transmission Skid Plate  
Torx Tool Kit  
Anti-Lock 4-Wheel Disc HD Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill Start Assist  
Remote Keyless Entry  
Universal Garage Door Opener  
21.5-Gallon Fuel Tank

INTERIOR FEATURES  
Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
8-Speakers  
Media Hub (USB, Aux)  
Integrated Voice Command with Bluetooth®  
115V Auxiliary Power Outlet  
Power Windows with Front One-Touch-Down Feature  
Air Conditioning w/Auto Temp Control  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES  
17-Inch x 7.5-Inch Polished Wheels w/Black Pockets  
LT285/70R17C BSW Off-Road Tires  
Full Size Spare Tire  
Matching Spare Wheel  
Red "Trail Rated" Badge  
"Rubicon" Hood Decal  
Black Sunrider® Soft Top

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
Leather-Trimmed Bucket Seats \$1,495  
Leather-Wrapped Park Brake Handle

Leather-Wrapped Shift Knob  
Premium Door Trim Panel  
**Customer Preferred Package 24R**  
Trailer Tow and HD Electrical Group \$795  
Auxiliary Switches  
Class II Receiver Hitch  
7- and 4-Pin Wiring Harness  
240 Amp Alternator  
700 Amp Maintenance Free Battery  
Jeep® Active Safety Group \$895  
ParkSense® Rear Park-Assist System  
Blind-Spot and Cross-Path Detection  
LED Tail Lamps  
Hard Top Headliner \$525  
8-Speed Automatic Transmission \$2,000  
Hill Descent Control  
Tip Start  
Black Freedom Top® 3-Piece Hard Top \$1,095  
Delete Soft Top  
Rear Window Wiper / Washer  
Rear Window Defroster  
Freedom Panel Storage Bag  
Alpine® Premium Audio System \$1,295  
17-Inch x 7.5-Inch Black Wheels with Polished Lip \$895  
Remote-Start System (N/A w/Manual Transmission) \$495  
**Destination Charge** \$1,445

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TOTAL PRICE: \* \$51,930

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**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C4-HJXFG2JW-116070 L4-VON: 3155 0319



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

**20** MPG **18** city **23** highway  
combined city/hwy

5.0 gallons per 100 miles

You spend

\$2,250

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 4 10

Best

1 5 10

Best

This vehicle emits 443 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO : 22%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC  
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.