



2018 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$41,395**

**RAM 1500 SLT CREW CAB 4X4**  
**Exterior Color:** True Blue Pearl-Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
ParkView® Rear Back Up Camera  
3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7-Pin Wiring Harness  
Remote Keyless Entry with All-Secure Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**  
Uconnect® 3 with 5-Inch Display  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6-Speakers  
Media Hub (USB, Aux)  
12-Volt Auxiliary Power Outlet  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
True Blue Pearl-Coat Exterior Paint \$100  
Premium Cloth Bucket Seats \$495  
Full Length Upgraded Floor Console (NA Bench Seat)  
**Customer Preferred Package 27S** **\$2,700**  
Rear Power Sliding Window  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
Media Hub (2 USB, Aux)  
Rear Floor Mats  
1-Year SiriusXM® Guardian Service  
Uconnect® 4C with 8.4-Inch Display  
USB Host Flip  
P275/60R20 All Season Tires  
LED Bed Lighting  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
Class IV Receiver Hitch  
Front Fog Lamps  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Electric Shift-On-Demand Transfer Case

7-Inch Multi-View Cluster  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Heated Mirrors with Power Fold-Away  
Exterior Mirrors with Courtesy Lamps  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
115-Volt Auxiliary Power Outlet  
ParkSense® Front / Rear Park-Assist System  
Remote-Start System (N/A Manual Transmission)  
Security Alarm  
Protection Group \$295  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Heated Seats and Wheel Group \$545  
A/C Auto Temperature Control with Dual Zone Control  
Heated Front Seats  
Heated Steering Wheel  
8-Speed Automatic 8HP70 Transmission \$500  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
Engine Block Heater \$95  
Destination Charge \$1,695

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$49,270**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7LT6JS-268348

L4-VON: 2534

0802



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**17 MPG**  
combined city/hwy  
15 city  
21 highway

Standard pickups range from 14 to 22 MPG.  
The best vehicle rates 136 MPGe.

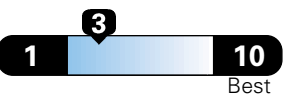
**5.9** gallons per 100 miles

**You spend**  
**\$4,750**  
**in fuel costs**  
**over 5 years**  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score**

**Not Rated**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

**Driver  
Passenger**

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

**Front seat  
Rear seat**

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: GERMANY**

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation – See dealer for details.



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.