For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$47,055

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Delmonico Red Pearl–Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

Interior: Deluxe Cloth Bucket Seat
Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start
Transmission: 8–Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Front Seat-Mounted Side Air Bags Supplemental Side-Curtain Front and Rear Air Bags

3.21 Rear Axle Ratio Push–Button Start Remote Keyless-Entry

ParkView® Rear Back-Up Camera Sentry Key® Theft-Deterrent System

Anti-Lock 4-Wheel Disc Brakes Electric Parking Brake Readv-Alert Braking Rain-Brake Support

Tire-Fill Alert Electronic Roll-Mitigation Electronic Stability-Control

Trailer Sway Damping Hill-Start Assist Speed Control

Black Rotary-Shifter Class III Bumper-Hitch 7-Pin Wiring Harness

Capless Fuel-Fill INTERIOR FEATURES

Ram Clean Air System Uconnect® 3 with 5-Inch Touch Screen Display SiriusXM Guardian™ Connected Service w/Trial Period Cluster 3.5-Inch TFT Black and White Display

Integrated Voice Command

Full Function Media Hub with 2-USB Plus Aux Port 12-Volt Auxiliary Power-Outlet

6 Speakers

4–Way Manual Adjustable Driver Seat

4-Way Manual Adjustable Front Passenger Seat Power Front Windows with 1-Touch Up / Down

Rear Fixed-Window

Leather-Wrapped Steering Wheel

Tilt / Telescope Steering-Column EXTERIOR FEATURES

18-Inch x 8.0-Inch Cast Aluminum Painted Wheels 275/65R18 BSW All-Season LRR Tire

18-Inch Full-Size Steel Spare Wheel Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$595 Deluxe Cloth Bucket Seat Big Horn Package 23Z

Big Horn Level 1 Equipment Group

2-Way Power Lumbar Adjustable Driver Seat

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A.

\$1,575

SHIP TO:

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

SOLDTO

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Handsfree Phone and Audio Uconnect® 5 with 8.4-Inch Touch Screen Display 2nd-Row In-Floor Storage Bins Class IV Receiver-Hitch 8.4-Inch Touchscreen Display Apple CarPlay® Google Android Auto™ 8-Way Power Driver Seat Power Adjustable Pedals Power–Folding Mirrors Rear Power-Sliding Window

SiriusXM® with 6-Month Radio Sub Call 800-643-2112 \$135 \$95 \$75 Front and Rear Rubber Floor Mats by Mopar® 3.55 Rear Axle Ratio 7.0-Inch TFT Color Display-Cluster Rear Wheelhouse-Liners \$195 275/55R20 BSW All-Season Tires 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1.595 Remote-Start System \$245 Connected Services Delete Credit -\$250

Destination Charge \$1,795

Package Value Savings of \$1,700

Included in Level 1 Equipment Group Price

> **TOTAL PRICE: *** \$53.310

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

POWERTRAIN WARRANTY

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

combined city/hwy

MPG

19 24 Standard pickups range from 12 to 70 MPGe. The best vehicle rates 142 MPGe.

You spend

in fuel costs

over 5 years compared to the average new vehicle.

4.8 gallons per 100 miles Annual fuel COST

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4

10

Smog Rating (tailpipe only)

10

This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles







GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **** Crash Passenger *** Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight

Side Front seat **** Crash Rear seat **** Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 63%**

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT:

STERLING HTS, MICH., U.S.A. **COUNTRY OF ORIGIN:**

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

