



2023 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,125

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 3.0L V6 Turbo Diesel Engine Gen 3
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat-Mounted Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 3.21 Rear Axle Ratio
 Push-Button Start
 Remote Keyless-Entry
 ParkView® Rear Back-Up Camera
 Sentry Key® Theft-Deterrent System
 Anti-Lock 4-Wheel Disc Brakes
 Electric Parking Brake
 Ready-Alert Braking
 Rain-Brake Support
 Tire-Fill Alert
 Electronic Roll-Mitigation
 Electronic Stability-Control
 Trailer Sway Damping
 Hill-Start Assist
 Speed Control
 Black Rotary-Shifter
 Class III Bumper-Hitch
 7-Pin Wiring Harness
 Capless Fuel-Fill

INTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint	\$200
Deluxe Cloth Bucket Seat	\$595
Big Horn Package 28Z	
Protection Group	\$395
Front Suspension Skid-Plate	
Fuel Tank Skid-Plate	
Steering Gear Skid-Plate	
Transfer-Case Skid-Plate	
Tow Hooks	
Cold-Weather Group	\$235
Engine-Block Heater	
Winter Front Grille-Cover by Mopar®	
Premium Lighting Group	\$995
LED Reflector Headlamps	
Big Horn Level 2 Equipment Group	\$3,095
2-Way Power Lumbar Adjustable Driver Seat	
Electronic Shift-On-Demand Transfer-Case	
2nd-Row In-Floor Storage Bins	
Class IV Receiver-Hitch	
4G LTE Wi-Fi Hot Spot	
9 Amplified Speakers with Subwoofer	
Apple CarPlay®	
Google Android Auto™	
Heated Front Seats	

Heated Steering Wheel	
ParkSense® Front and Rear Park-Assist with Stop	
8-Way Power Driver Seat	
Power Adjustable Pedals	
Power-Folding Mirrors	
Rear Power-Sliding Window	
Remote-Start System	
Ram Connect (Connected Services) with Trial	
Front and Rear Rubber Floor Mats by Mopar®	\$160
Anti-Spin Differential Rear Axle	\$495
3.0L V6 Turbo Diesel Engine Gen 3	\$5,495
800-Amp Maintenance-Free Battery	
Secondary Active Grille-Shutters	
Wheel-to-Wheel Side-Steps	\$895
Rear Wheelhouse-Liners	\$220
275/55R20 All-Season LRR Tire	
Uconnect® 5 Nav with 8.4-Inch Touch Screen Display	\$815
Connected Travel and Traffic Services	
SiriusXM® 360L with 6-Month Sub Call 800-643-2112	\$1,595
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels	\$295
Trailer Brake-Controller	

Destination Charge \$1,895

Package Value Savings of \$2,980
Included in Level 2 Equipment Group

TOTAL PRICE: * \$66,505

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFFMXP-521792 L4-VON: 4957 1214-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

24 MPG
 combined city/hwy
 21 city 29 highway

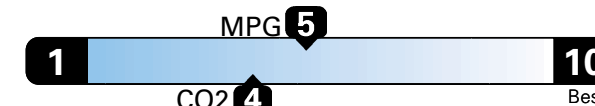
Standard pickups range from 12 to 70 MPGe. The best vehicle rates 132 MPGe.

4.2 gallons per 100 miles

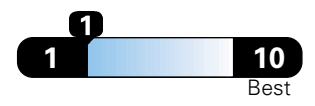
You spend \$2,000
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.20 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.