



# 2021 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,465

## RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless-Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Trailer Sway Damping  
Hill-Start Assist  
Speed Control  
Black Rotary-Shifter  
Class III Bumper-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

### INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Full Function Media Hub with 2-USB Plus Aux Port  
12-Volt Auxiliary Power-Outlet  
6 Speakers  
4-Way Manual Adjustable Driver Seat  
4-Way Manual Adjustable Front Passenger Seat

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat

\$595

Big Horn Package 272

\$2,500

Big Horn Level 2 Equipment Group

2nd-Row In-Floor Storage Bins

Media Hub with 2 Charge-Only USB Ports

Class IV Receiver-Hitch

115-Volt Auxiliary Power-Outlet

115-Volt Auxiliary Rear Power-Outlet

8.4-Inch Touchscreen Display

A/C with Dual-Zone Auto Temperature Control

Apple CarPlay®

Google Android Auto™

Heated Front Seats

Heated Steering Wheel

ParkSense® Front and Rear Park-Assist with Stop

4-Way Power Lumbar Adjustable Driver Seat

8-Way Power Driver Seat

Power Adjustable Pedals

Power-Folding Mirrors

Rear Power-Sliding Window

Remote-Start System

SiriusXM® with 6-Month Radio Sub Call 800-643-2112

\$135

Front and Rear Rubber Floor Mats by Mopar®

\$495

Anti-Spin Differential Rear Axle

5.7L V8 HEMI® MDS VVT eTorque Engine

\$2,295

23-Gallon Fuel Tank

Rear Wheelhouse-Liners

\$195

Active Air Dam Delete

-\$85

275/55R20 BSW All-Season Tires

Uconnect® 4C NAV with 8.4-Inch Display

\$795

4G LTE Wi-Fi Hot Spot

SiriusXM Guardian™ Connected Services w/1-Yr Trial

SiriusXM® Traffic Plus with 5-Year Subscription

SiriusXM® Travel Link with 5-Year Subscription

\$1,595

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

\$295

Trailer Brake-Controller

Destination Charge

\$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group

Price

TOTAL PRICE: \* \$53,975

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT3MN-795810

L4-VON: 5986

0526-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
combined city/hwy  
17 city  
22 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

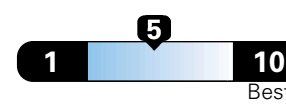
**5.3** gallons per 100 miles

You spend  
**\$4,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 58%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO : 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.