



2019 MODEL YEAR  
RAM 1500 BIG HORN SPORT CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,240

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Side Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go™  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
4-Wheel Disc Anti-Lock Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Black Rotary Shifter  
Class III Receiver-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100

Customer Preferred Package 272

Premium LED Lighting Group \$995

Front LED Fog Lamps

LED Automatic Reflector Headlamps

LED Tail Lamps

Sport Appearance Package \$1,195

Black Interior Accents

Deluxe Cloth Bucket Seat

Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors

Level 2 Equipment Group \$2,400

Dampened Tailgate

115V Auxiliary-Power Outlet

115-Volt Auxiliary Rear-Power Outlet

8.4-Inch Touchscreen Display

A/C Auto Temperature Control w/ Dual Zone Control

Apple CarPlay®

Class IV Receiver-Hitch

Cluster 7.0-Inch TFT Color Display

Media Hub-2 USB, Full Function / Charge Only

Exterior Mirrors with Supplemental Signals

Google Android Auto™

Heated Front Seats

Heated Steering Wheel

ParkSense® Front and Rear Park-Assist with Stop

Power 4-Way Driver Lumbar Adjust

Power 8-Way Driver Seat

Power Adjustable Pedals

Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)

Rear Power Sliding Window

Rear Window Defroster

Remote-Start System

Single-Disc Remote CD Player

SiriusXM® with 1-Year Radio Sub Call 800-643-2112

Universal Garage-Door Opener

3.92 Rear Axle Ratio \$95

Anti-Spin Differential Rear Axle \$495

5.7-Liter V8 HEMI® MDS VVT eTorque Engine \$2,645

18-Inch Aluminum Spare Wheel

Rear Wheelhouse-Liners \$195

33-Gallon Fuel Tank \$445

20.0-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Blind-Spot with Cross-Path Detection \$595

Trailer Brake Control \$295

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group

Price

TOTAL PRICE: \* \$54,985

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT9KN-778491

L4-VON: 4781

0215



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG  
combined city/hwy  
17 city  
22 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

You spend  
\$4,000  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

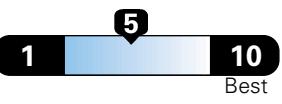
\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government  
for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.