



2024 MODEL YEAR

RAM 1500 LIMITED ELITE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$69,660

RAM 1500 LIMITED CREW CAB 4X4

Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint

Interior Color: Indigo / Sea-Salt Interior Colors

Interior: Premium Quilted Leather Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat-Mounted Side Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

ParkView® Rear Back-Up Camera

Blind-Spot and Cross-Path Detection

3.21 Rear Axle Ratio

Class IV Receiver-Hitch

Full-Speed Forward-Collision Warning Plus

Remote-Start System

4-Corner Air-Suspension

Power Tailgate-Release

Dampened Tailgate

Tailgate-Ajar Warning-Lamp

Rain-Sensitive Windshield Wipers

Active Noise-Control System

Tire-Fill Alert

Heavy-Duty Engine Cooling

INTERIOR FEATURES

Ram Clean-Air System

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Ram Connect (Connected Services) with Trial

Apple CarPlay®

Google Android Auto™

Cluster with 12-Inch TFT Color Display

115-Volt Auxiliary Power-Outlet

9-Amplified Speakers with Subwoofer

A/C with Dual-Zone Auto Temperature Control

Wood / Leather-Wrapped Steering Wheel

Heated Steering Wheel

Power Adjustable Pedals with Memory

8-Way Power Driver and Passenger Seats

Heated Front Seats

Ventilated Front Seats

Heated Second-Row Seats

Ventilated Rear Seats

Rear Under-Seat Storage Compartment

2nd-Row In-Floor Storage Bins

SiriusXM® 360L with 3-Month Sub Call 800-643-2112

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels

275/55R20 All-Season LRR Tires

Locking Tailgate

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint

Customer Preferred Package 27M

Elite Package

Premium Quilted Leather Bucket Seats

Jeweled Rotary-Shifter

Suede Headliner

Center-Mounted Deployable Bed-Step by Mopar®

4-Adjustable Cargo Tie-Down Hooks by Mopar®

Multi-Function Tailgate

Bright Pedal Kit

Limited Level 1 Equipment Group

Adaptive Cruise Control with Stop and Go

Lane Keep Assist

Pedestrian Emergency Braking

Head-Up Display

Digital Rear-View Mirror

19-Speaker Harman Kardon® Premium Sound

Power Running-Boards

Parallel and Perpendicular Park-Assist with Stop

ParkSense® Front and Rear Park-Assist with Stop

Pick-Up Box Lighting

Spray-In Bedliner by Mopar®

Wireless Charging-Pad

Surround-View Camera System

Anti-Spin Differential Rear Axle

5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

48-Volt Belt Starter Generator

33-Gallon Fuel Tank

RamBox® Cargo-Management System

Trailer Brake-Controller

Destination Charge

TOTAL PRICE: \* \$81,320

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFHT2RN-190679

L4-VON: 1656

1230-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG  
combined city/hwy  
18 city  
22 highway

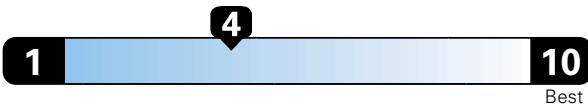
Standard pickups range from 12 to 73 MPGe.  
The best vehicle rates 140 MPGe.

5.3 gallons per 100 miles

You spend  
\$6,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

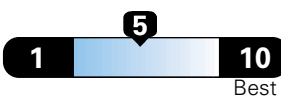
Annual fuel cost  
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 61%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.