



2020 MODEL YEAR  
**RAM 1500 LARAMIE CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,990

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint

Interior Color: Mountain Brown / Lt. Frost Beige Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
ParkView® Rear Back-Up Camera  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Push-Button Start  
Remote-Start System  
Remote Proximity Keyless Entry  
Ready-Alert Braking  
Rain-Brake Support  
Dampened Tailgate  
Tire-Fill Alert  
Active Front Air Dams  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct, Aux  
Integrated Voice Command with Bluetooth®  
115-Volt Auxiliary Power Outlet  
115-Volt Auxiliary Rear Power Outlet  
12-Volt Auxiliary Power Outlet  
9-Amplified Speakers with Subwoofer  
A/C Auto Temperature Control w/Dual-Zone Control  
Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Tilt / Telescope Steering Column  
Power Adjustable Pedals with Memory  
8-Way Power Driver and Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding Window  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
For More Info, Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500  
Leather-Trimmed Bucket Seats \$895  
Full-Length Upgraded Floor Console  
Customer Preferred Package 25H  
Protection Group \$395  
Front Suspension Skid Plate  
Fuel Tank Skid Plate

Steering Gear Skid Plate  
Tow Hooks  
Transfer Case Skid Plate \$945  
Bed Utility Group  
4-Adjustable Cargo Tie-Down Hooks  
Pick-Up Box Lighting  
Spray-In Bedliner  
Laramie Level 1 Equipment Group \$1,795  
Automatic High Beam Headlamp Control  
Blind-Spot and Cross-Path Detection  
ParkSense® Front and Rear Park-Assist with Stop  
Rain-Sensitive Windshield Wipers  
Remote Tailgate-Release  
Rear 60 / 40 Folding Split Recline Seat  
Front and Rear Rubber Floor Mats \$135  
Anti-Spin Differential Rear Axle \$495  
5.7L V8 HEMI® MDS VVT Engine \$1,495  
Rear Wheelhouse Liners \$195  
Multi-Function Tailgate \$995  
33-Gallon Fuel Tank \$445  
Engine Block Heater \$95  
20-Inch x 9.0-Inch Premium Paint/Polished Wheels \$1,395  
275/55R20 OWL All-Season Tires  
RamBox® Cargo Management System \$995  
Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: \* \$59,755

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or  
see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFJT6LN-324787

L4-VON: 8961

0721



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**17** MPG  
combined city/hwy  
15 city  
21 highway

Standard pickups range from 14 to 27 MPG.  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

You spend  
**\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

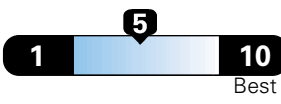
**\$2,650**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.