



2020 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,190

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Olive Green Pearl-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth Bench Seat

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter-Black
Class III Bumper Hitch
7-Pin Wiring Harness
26-Gallon Fuel Tank
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
Cluster 3.5-Inch TFT Black and White Display

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Olive Green Pearl-Coat Exterior Paint \$100

Customer Preferred Package 25Z \$395

Protection Group \$395

Front Suspension Skid Plate

Fuel Tank Skid Plate

Steering Gear Skid Plate

Transfer Case Skid Plate

North Edition \$1,495

4X4 North Decal

Electronic Locking Rear Axle

Engine Block Heater

Front and Rear Rubber Floor Mats

Full-Size Spare Tire

Hill Descent Control

LT275/65R18C OWL On/Off-Road Tires

Tow Hooks

Big Horn Level 2 Equipment Group \$2,500

2nd-Row In-Floor Storage Bins

115-Volt Auxiliary Power Outlet

115-Volt Auxiliary Rear Power Outlet

8.4-Inch Touchscreen Display
A/C Auto Temperature Control w/Dual-Zone Control
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Funct/Chg Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage Door Opener
5.7L V8 HEMI® MDS VVT Engine \$1,495

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$50,870

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFMTXLN-317630

L4-VON: 7476

0307



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 14 to 27 MPG.
The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

You spend
\$5,750
in fuel costs
over 5 years
compared to the
average new vehicle.

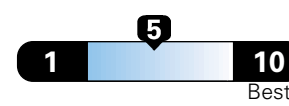
Annual fuel cost
\$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

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