



2020 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,290

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint

Interior Color: Mountain Brown / Lt. Frost Beige Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
ParkView® Rear Back-Up Camera  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Push-Button Start  
Remote Proximity Keyless Entry  
Remote-Start System  
Ready-Alert Braking  
Rain-Brake Support  
Dampened Tailgate  
Tire-Fill Alert  
Active Front Air Dams  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct, Aux  
Integrated Voice Command with Bluetooth®  
115-Volt Auxiliary Power Outlet  
115-Volt Auxiliary Rear Power Outlet  
12-Volt Auxiliary Power Outlet  
9-Amplified Speakers with Subwoofer  
A/C Auto Temperature Control w/Dual-Zone Control  
Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Tilt / Telescope Steering Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint	\$500
Leather-Trimmed Bucket Seats	\$895
Full-Length Upgraded Floor Console	
<b>Customer Preferred Package 25H</b>	
Protection Group	\$395
Front Suspension Skid Plate	
Fuel Tank Skid Plate	
Steering Gear Skid Plate	
Tow Hooks	
Transfer Case Skid Plate	
Trailer-Tow Group	\$400
Power Trailer-Tow Mirrors with Manual Fold-Away	
Trailer Brake Control	
Chrome Appearance Group	\$995
Chrome Tow Hooks	

Bright Day Light Opening Moldings	
Wheel-to-Wheel Side-Steps	
Bed Utility Group	\$845
Deployable Bed Step (NAW Multi-Functional Tailgate)	
4-Adjustable Cargo Tie-Down Hooks	
Pick-Up Box Lighting	
Spray-In Bedliner	
Lower Two-Tone Paint	\$250
Accent Fender Flares	
Laramie Level 1 Equipment Group	\$1,795
Automatic High Beam Headlamp Control	
Blind-Spot and Cross-Path Detection	
ParkSense® Front and Rear Park-Assist with Stop	
Rain-Sensitive Windshield Wipers	
Remote Tailgate-Release	
Rear 60 / 40 Folding Split Recline Seat	
Front and Rear Rubber Floor Mats	\$135
Anti-Spin Differential Rear Axle	\$495
5.7L V8 HEMI® MDS VVT Engine	\$1,495
Rear Wheelhouse Liners	\$195
Multi-Function Tailgate	\$995
33-Gallon Fuel Tank	\$445
Engine Block Heater	\$95
20-Inch x 9.0-Inch Premium Paint/Polished Wheels	\$1,395
275/55R20 OWL All-Season Tires	

Destination Charge \$1,695

TOTAL PRICE: \* \$60,310

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFRT6LN-324745

L4-VON: 8526

0721



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**17** MPG  
combined city/hwy  
15 city 21 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

You spend  
**\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

### Annual fuel cost

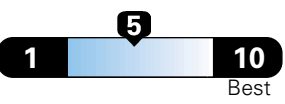
**\$2,650**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.