



# 2020 MODEL YEAR RAM 1500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

## MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,040

### RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint

Interior Color: Mountain Brown / Lt. Frost Beige Interior Colors

Interior: Leather-Trim 40 / 20 / 40 Bench Seat

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
ParkView® Rear Back-Up Camera  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Push-Button Start  
Remote Proximity Keyless Entry  
Remote-Start System  
Ready-Alert Braking  
Rain-Brake Support  
Dampened Tailgate  
Tire-Fill Alert  
Active Front Air Dams  
Capless Fuel-Fill

#### INTERIOR FEATURES

Uconnect® 4 with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct, Aux  
Integrated Voice Command with Bluetooth®  
115-Volt Auxiliary Power Outlet  
115-Volt Auxiliary Rear Power Outlet  
12-Volt Auxiliary Power Outlet  
9-Amplified Speakers with Subwoofer  
A/C Auto Temperature Control w/Dual-Zone Control  
Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Tilt / Telescope Steering Column  
Power Adjustable Pedals with Memory  
8-Way Power Driver and Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding Window  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
For More Info, Call 800-643-2112

#### EXTERIOR FEATURES

18-Inch x 8.0-Inch Aluminum Base Painted Wheels  
275/65R18 BSW All-Season LRR Tire  
18-Inch Full-Size Steel Spare Wheel  
LED Reflector Headlamps  
Front LED Fog Lamps  
LED Tail Lamps  
Premium Power Mirrors  
Exterior Mirrors Courtesy Lamps

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint \$200  
Customer Preferred Package 25H  
Protection Group \$395  
Front Suspension Skid Plate  
Fuel Tank Skid Plate  
Steering Gear Skid Plate  
Tow Hooks  
Transfer Case Skid Plate  
Laramie Level 1 Equipment Group \$1,695  
Automatic-Dimming Exterior Passenger Mirror  
Automatic High Beam Headlamp Control  
Blind-Spot and Cross-Path Detection  
ParkSense® Front and Rear Park-Assist with Stop  
Rain-Sensitive Windshield Wipers  
Remote Tailgate-Release  
Rear 60 / 40 Folding Split Recline Seat  
Tailgate Ajar Warning Lamp  
Front and Rear Rubber Floor Mats \$135  
5.7L V8 HEMI® MDS VVT Engine \$1,495  
Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: \* \$52,950

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFR7LN-199772

L4-VON: 3066

1018



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle



### Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

**17** MPG  
combined city/hwy  
15 city  
21 highway

Standard pickups range from 12 to 25 MPG.  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

You spend  
**\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

### Annual fuel cost

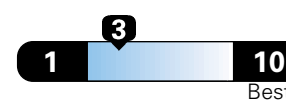
**\$2,650**

### Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

### Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
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