



2020 MODEL YEAR
**RAM 3500 LARAMIE LONGHORN
CREW CAB 4X4 LONG BOX**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$61,200

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Pearl White Exterior Paint
Interior Color: Mountain Brown / Lt. Mountain Brown Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 6.7L I6 Cummins Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkSense® Front and Rear Park-Assist System
ParkView® Rear Back-Up Camera
3.73 Axle Ratio
Electronic Shift-On-The-Fly Transfer Case
Hill Start Assist
Electronic Stability Control
Traction Control
Trailer Sway Damping
Dampened Tailgate
Remote Tailgate-Release
Sentry Key® Theft Deterrent System
Push-Button Start
Remote Proximity Keyless Entry
Remote-Start System
Selectable Tire-Fill Alert

INTERIOR FEATURES
Uconnect® 4C NAV with 8.4-Inch Display
Apple CarPlay®
Google Android Auto™
9-Alpine Speakers plus Subwoofer
Media Hub-2 USB, Full Function, Auxiliary Input
A/C Auto Temperature Control w/Dual-Zone Control
Wood / Leather Wrapped Steering Wheel
Heated Steering Wheel
Heated Front Seats
Ventilated Front Seats
8-Way Power Adjustable Driver Seat
8-Way Power Adjustable Front Passenger Seat
4-Way Front Headrests
2nd-Row Heated Seats
2nd-Row In-Floor Storage Bins
Radio, Driver's Seat / Mirrors / Pedals Memory
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
5-Year SiriusXM® Traffic™ Service
5-Year SiriusXM® Travel Link Service
SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES
18-Inch x 8.0-Inch Aluminum Wheels
LT275/70R18E BSW All-Season Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Pearl White Exterior Paint \$100
Customer Preferred Package 2HK
Towing Technology Group \$995
Center Stop Lamp with Cargo View Camera
Surround-View Camera System

Trailer Reverse Guidance \$95
Protection Group \$145
Transfer Case Skid-Plate Shield
Cold Weather Group \$495
Engine Block Heater \$495
Winter Front Grille Cover by Mopar®
5th Wheel / Gooseneck Towing Prep Group
Lower Two-Tone Paint
Painted Front Bumper
Painted Rear Bumper
Longhorn Level 1 Equipment Group \$3,695
17-Speaker Harman Kardon® Premium Sound
Uconnect® 12.0 with Navigation
Power Deployable Running Boards
Ramcharger Wireless Charging Pad
SiriusXM® with 360L
Blind-Spot w/Tag Trailer & Cross-Path Detection
6.7L I6 Cummins Turbo Diesel Engine \$9,300
220-Amp Alternator
Automatic Level-Rear Air Suspension \$1,705
Dual Rear Wheels \$1,495
17-Inch Steel Spare Wheel
17-Inch x 6.0-Inch Premium Aluminum Wheels
Box and Rear Fender Clearance Lamps
LT235/80R17E BSW All-Season Tires

Destination Charge \$1,695

TOTAL PRICE: * \$81,415

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-3RRKL8LG-233405

L4-VON: 2091

1019



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Fuel Economy



N/A
combined city/hwy city highway

N/A gallons per 100 miles

Heavy duty vehicle,
no label required.

You spend

N/A

in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

N/A

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



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