



2016 MODEL YEAR

RAM 1500 EXPRESS CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,260

RAM 1500 ST CREW CAB 4X4
Exterior Color: Blue Streak Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Electric Shift-On-The-Fly Transfer Case
Class IV Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Spray-In Bedliner
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
Radio 3.0
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Rotary Shifter
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Front Armrest with Three Cup Holders
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Rear Fixed Window
Rear Folding Seat
Rear Under Seat Storage Compartment
Second-Row In-Floor Storage Bins
Black Vinyl Floor Covering

EXTERIOR FEATURES
17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Power Heated Mirrors with Manual Fold-Away
Black Front Bumper
Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Express Package 26C \$1,760
20-Inch x 8.0-Inch Aluminum Wheels
P275/60R20 BSW All Season Tires
Fog Lamps
Dual Rear Exhaust with Bright Tips
Body-Color Front Fascia
Body-Color Rear Bumper
Carpet Floor Covering
Front and Rear Floor Mats
Delete Spray-In Bedliner
Delete Class IV Receiver Hitch
Popular Equipment Group \$535
Cloth 40 / 20 / 40 Bench Seat
Remote Keyless Entry with All-Secure
Front and Rear Rubber Floor Mats \$80
8-Speed Automatic 8HP70 Transmission \$500
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
32-Gallon Fuel Tank \$75
Engine Block Heater \$90
Uconnect® 5.0 \$465
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
Temperature and Compass Gauge
Overhead Console
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Rearview Mirror with Microphone
Single Disc Remote CD Player \$195
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$575
ParkView™ Rear Back-Up Camera \$200
Add Class IV Receiver Hitch \$335
Trailer Brake Control \$230
Add Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$44,120

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5YEAR/60,000MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7KTXGG-127266 L4-VON: 3597 S.L. 0828



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG
combined city/hwy city highway

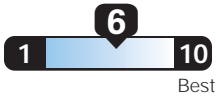
5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend
\$5,000
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,800

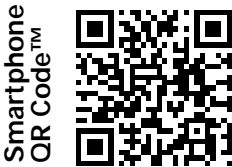
Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 27 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.