



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,980

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Molten Red Pearl-Coat Paint

Interior Color: Black

Interior: Deluxe Cloth Bucket Seat

Engine: 3.0L I6 Hurricane SO Twin Turbo with Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Electronic Shift-On-Demand Transfer-Case
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Electronic Roll-Mitigation
Electronic Stability-Control

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Molten Red Pearl-Coat Paint \$445

Customer Preferred Package 21Z

3.55 Rear Axle Ratio
Active Noise-Control System
Dual Rear-Exhaust with Bright Tips
Protection Group \$495

Tow Hooks
Fuel Tank Skid-Plate
Steering Gear Skid-Plate
Transfer-Case Skid-Plate
Bed Utility Group \$945

Pick-Up Box Lighting
Spray-In Bedliner by Mopar®
Exterior 115V AC Outlet
Deployable Bed-Step by Mopar®
4-Adjustable Cargo Tie-Down Hooks by Mopar®

Night Edition \$1,495

Accent-Color Premium Power Mirrors
Body-Color Front Bumper
Body-Color Rear Bumper with Step-Pads
Anti-Spin Differential Rear Axle
Big Horn Level 2 Equipment Group \$3,295

Heated Front Seats
Heated Steering Wheel
8-Way Power Adjustable Driver Seat
2-Way Power Lumbar Adjustable Driver Seat
Rear 60/40 Folding Seat
275/55R20 OWL All-Season Tires
20 x 9.0-Inch Aluminum Chrome-Clad Wheels
400W Inverter
2nd-Row In-Floor Storage Bins
Rear Power-Sliding Window
Power Tailgate-Release
Body-Color Door Handles
Cluster with 7.0-Inch TFT Color Display
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Power Adjustable Pedals
Configurable Drive Mode
Automatic-Dimming Rear-View Mirror
A/C with Dual-Zone Auto Temperature Control
Automatic Power-Folding Mirrors
Power-Heated Mirrors with Power Fold-Away
Connected Travel and Traffic Services
9-Amplified Speakers with Subwoofer
Front Seat-Back Map-Pockets
SiriusXM® 360L with 3-Month Sub Call 800-643-2112
115-Volt Auxiliary Rear Power-Outlet
Front Door Passive Entry and Lock
Front and Rear Rubber Floor Mats by Mopar® \$215
Rear Under-Seat Storage Compartment \$260
3.0L I6 Hurricane SO Twin Turbo with Stop/Start \$1,695
3.55 Rear Axle Ratio
Active Noise-Control System
Dual Rear-Exhaust with Bright Tips
Cluster with 12-Inch TFT Color Display \$245
Black Tubular Side Steps by Mopar® \$695
Rear Wheelhouse-Liners \$195
RamBox® Cargo-Management System \$1,095
Truck Bed Cargo Divider
Trailer Brake-Controller \$295
MyFlexCare Service (See Dealer for Details) \$225

Destination Charge \$2,795

TOTAL PRICE: * \$68,370

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-SRFFP9V4-505116

L4-VON: 3818

0902-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city
23 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

5.3 gallons per 100 miles

You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

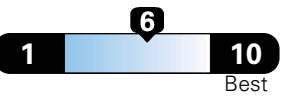
Annual fuel cost

\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 463 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.10 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 35%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.